



AI agents on your phone lines and chat.

Systemize how your organization talks to customers. Every call and chat follows your process. Built without code.

THE PROBLEM

Business communication still runs on people.

On the phone and in chat, every conversation needs a person. People don't scale.

Has to be trained

Weeks to ramp up. When people leave, the knowledge leaves.

Performs unevenly

Quality depends on many variables.

Follows up late

CRM updates and messages wait until later, or never happen.

Scales only by hiring

One call or a few chats at a time. Busy week, more people.

Works outside your systems

Copying by hand between phone, sheets, CRM and WhatsApp.

WHAT IT COSTS

Every missed or late call has a price.

₹7–8

per minute for a human call-centre agent in India

Inc42, Jul 2026

7×

more likely to qualify a lead when you respond within the hour

Harvard Business Review, 2011

21%

of callers who reach voicemail call another business instead

CallRail survey, 2025

VISION

Pioneering AI adoption in voice communication.

Transforming conversations. Redefining the future.

| “If a capability cannot be reached without a sales conversation, it is not done yet.”

THE PRODUCT

Waise agents scale like software.

Built at your team's pace

Create agents as fast as your team moves. Intuitive, no code.

Same structure, every time

Every conversation follows your flow and your guardrails.

Acts during the call

Updates the CRM, sends an SMS or WhatsApp while the customer is still there.

Scales by itself

Many conversations at once. No hiring for the busy week.

TRY IT

Call and hear the agent talk.

+91 80 715 80 527

A Woise agent picks up. Ask it anything, interrupt it, change your mind.

Or chat with the same agent at **woise.ai**

WHO IT'S FOR

Any business that runs on conversations.

PILOTING NOW

Education

Admissions, fee reminders,
absence calls.

Real estate

Qualify enquiries and book
viewings.

Home services

Catch jobs while the team is
on site.

Retail and e-commerce

Order status, changes and
returns.

Travel and hospitality

Bookings and questions, at
any hour.

Logistics

Delivery windows and failed
drops.

Professional services

Qualify new enquiries, fill the
diary.

Contact centres

Take the repetitive first-line
volume.

ALTERNATIVES IN INDIA

The first alternative is a person.

Option	Per minute	Price includes	Built for
Human agent or telecaller	₹7–8	Salary and seat	Business hours
Woise	from ₹2.7*	Speech, voice and AI model	Any business, no code
Ringg	₹6	Phone line too	Enterprises, finance
Bolna	~₹5.5	Unconfirmed	Developers
Edesy	₹4–6	Phone line extra	Schools and SMBs
Gupshup	₹3.5	Platform, bring your own AI	WhatsApp-first brands

*Launch price, 35% fewer credits · published self-serve prices, Oct 2026 · human cost: Inc42

PRICING

Run your phone lines from ₹2.7 a minute.

~~₹4.15~~ → **₹2.7** Launch offer: our first 100 customers use 35% fewer credits on every minute.

An idle agent costs nothing. Pay only for what you use, to the exact second.

Per minute, from · price depends on the voice and AI model you configure · covers speech, voice and the AI model

SUPPORTED BY

Accepted into seven startup programs.

From the companies whose AI and infrastructure we build on. More are on the way.



TEAM

The people building it.

FOUNDER & CEO

Ruthwik Reddy Gayam

Electronics and Communication Engineering, NIT Warangal

STELE LABS

A team of seven in Hyderabad

Running production voice AI across India and the US.

THE ASK

How you can help.

Six ways in, from a single introduction to a full pilot.



Pilot it

Put an agent on your phone line, and tell us what breaks.



Book us a meeting

Introduce us to whoever decides how calls get answered.



Refer a business

Know a business drowning in calls? Send them our way.



Partner with us

Consulting firms: refer clients, or set Woise up for them.



Suggest a hire

We're hiring in engineering, operations and marketing.



Mentor us

1:1s on running a company: sales, hiring, operations.



Let's talk.

Tell us which calls you'd hand over first.

EMAIL

founder@wise.ai

CALL OR WHATSAPP

+91 83 412 34 080

WEB

wise.ai